

Spring Hill

HONEY FARM



Branding Guidelines

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Logo



Primary Logo

Logo



Stacked Logo



Icon

Colours



Honey Yellow
MAIN

CMYK

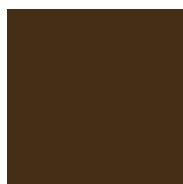
C: 0%
M: 32%
Y: 100%
K: 0%

RGB

R: 253
G: 181
B: 21

HEX

#FDB515
PMS



Brown
SECONDARY TEXT

CMYK

C: 50%
M: 67%
Y: 87%
K: 62%

RGB

R: 70
G: 47
B: 23

HEX

#462F17
PMS



Gold
HIGHLIGHT

CMYK

C: 10%
M: 49%
Y: 100%
K: 0%

RGB

R: 225
G: 144
B: 38

HEX

#E19026
PMS



CMYK

C: 0%
M: 12%
Y: 78%
K: 0%

RGB

R: 255
G: 219
B: 85

HEX

#FFD855v
PMS

Fonts

Always try to use the brand fonts whenever possible.
Consistent font use plays a integral role to the overall look and feel of a brand, keeping a brand strong and recognizable

Latienne Pro Regular

Latienne Pro Italic

Latienne Pro Medium

Latienne Pro Medium Italic

Latienne Pro Bold

Latienne Pro Bold Italic

Secondary Font

Myriad Pro is a secondary font option to be used in circumstances where a lot of text will be needed. Example: labels, website etc.

* Myriad Pro Light

* *Myriad Pro Light Italic*

Myriad Pro Regular

Myriad Pro Italic

Myriad Pro Bold

Myriad Pro Bold Italic

* **Myriad Pro Black**

* ***Myriad Pro Black Italic***

Stationary



Labels

Green Dashed Line = minimum bleed of 1/16" outside die edge

Solid Blue Line = die edge (label size 3.75" x 8.625")

Red Dashed Line = print to cut safety area must be kept a minimum of 1/16" from die edge

Nutrition Facts Valeur nutritive

Per 1 tablespoon (20g)
pour 1 cuillère à table (20g)

Amount Teneur	% Daily Value % valeur quotidienne
Calories / Calories 60	
Fat / Lipides 0 g	0 %
Carbohydrate / Glucides 17 g	6 %
Sugars / Sucres 16 g	
Protein / Protéins 0 g	

Not a significant source of saturated fat,
trans fat, cholesterol, sodium, fibre,
vitamin A, vitamin C, calcium or iron.

Source négligeable de lipides saturés,
lipides trans, cholestérol, sodium, fibres,
vitamine A, vitamine C, calcium et fer.

Spring Hill
HONEY FARM



**RAW
CREAMED
HONEY**

MIEL CRU CRÉMEUX

**Always Soft.
Spreadable & Naturally Sweet**

Ingredients: Honey
Ingrédients : Miel

Prepared by / préparé par:
SPRING HILL HONEY FARM
Box 849, Neepawa, MB R0J 1H0
springhillhoney.ca

Product of Canada / Produit au Canada

100% Canadian #1 White Honey



1kg

