

Ryan Mayo

GRAPHIC DESIGNER

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Portfolio www.ryanmayo.ca

Experience

Buhler Versatile Inc. *Jul 2021 - Current*

Graphic Designer

- Maintaining brand vision, identity and materials for Versatile and new products
- Responsible for overall brand standards and initiatives, including all print and web marketing materials and corporate templates
- Creation and execution of trade show concepts and displays
- Development of digital and social media campaigns
- Generation of new creative campaigns for various products and special promotions
- Collaboration with engineers and product managers on current and new product.

Strauss Event & Association Management *Mar 2013 - Jul 2021*

Graphic Designer

- Creation of printed and electronic material for event and association partners
- Creation of branding and promotional materials for national and international events
- Redesign and maintenance of client websites
- Sourcing and coordinating with outside suppliers

Deschenes Regnier - Marketing - Branding - Design *May 2008 - Nov 2011*

Graphic Designer

- Creation of logos and branding materials for various clients
- Website design
- Training clients on use of website CMS systems

Esdale Printing Co. *August 2007 - May 2008*

Graphic Designer / Pre-Press / Customer Service Representative

Ceridian Canada Ltd. *September 2000 - September 2004*

Graphic Designer

Skills

- Advanced knowledge of Adobe Creative Suite
- Microsoft Office, including Word, Excel, PPT
- Web design including WordPress, HTML, and CMS systems
- Basic video editing, motion and 3D knowledge
- Adaptable to new technology and software
- Flexible, reliable and dependable

Education

- Primary Care Paramedic - CritiCare EMS Academy - 2011 - 2012
- Advanced Graphic Design Diploma - Red River College - 2005 - 2006
- Graphic Design Diploma - Red River College - 2003 - 2005

References

Available upon request